

# CRAIG PATCHES

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## EXECUTIVE SUMMARY

I am an animator and content developer with a decade of experience producing 2D animation and multimedia. I produce, direct, and deliver projects for film, TV, DVD, and the web.

## CORE COMPETENCIES

### Animation Production

- Storyboard artist
- Animatic artist and timer
- Background designer
- Character animator
- Animation layout designer

- Character designer
- Multimedia designer and developer for narrative and interactive web content
- Production management

### Software Proficiencies

- Mac / Windows OS; Microsoft Office
- Adobe CS4/CS5 applications
- Apple Final Cut Studio 2 applications

## PROFESSIONAL EXPERIENCE

- 2000 – current**      **National Urban Technology Center**      New York, NY  
**Multimedia Development Manager**  
I manage and direct the design, development, and production of Urban Tech's educational themed, interactive animation content for its youth-oriented educational program, which includes character-driven animated shorts and interactive games. I also direct and produce Urban Tech's in-house promotional videos.
- Videography:**
- Maria Moves In (2000, 4 minutes)
  - The Big Makeover (2001, 5 minutes)
  - Freddy on the Ones and Twos (2002, 5 min)
  - Manny's Quick Change (2002, 5 minutes)
  - The Ice Cream Incident (2003, 5 minutes)
  - Wood on the Street (2003, 5 minutes)
  - Youth Leadership Academy Demo (2004, 4 minutes)
  - Lingerie Shopping (2004, 7 minutes)
  - The Trouble With Dime Sacks (2004, 7 min)
  - Prom Night (2005, 7 minutes)
  - A Time For Leadership: Urban Tech 10<sup>th</sup> Anniversary Gala Retrospective (2005, 11 minutes)
  - Live and Let Diet (2006, 5 min)
  - Cash Control (2007, 9 min)
  - Dirty Laundry (2007, 7 min)
- 2011**      **Rock the Vote!**      New York, NY  
**Character designer**  
I preformed character design and development for the colonialist archetypes used in this educational piece, due to be released in 2012 by Rock the Vote.
- 2010**      **Safer Chemicals: Toxic Chemical Lobby**      New York, NY  
**Character designer**  
I performed initial character design and development on this advocacy piece.
- 2007**      **Pick It Up!**      New York, NY  
**Animatic Timer, Lead Character and Effects Animator**  
I produced and timed the episode animatic based on storyboards designed by the animation director, coordinated with another animator the character and effects animation using elements designed by the character designer, and managed and executed the final assemblage, output, and delivery to the client.  
*This 2-minute animated musical interlude for the Yo Gabba Gabba! children's television show was produced using digital assets designed in Illustrator and animated in Flash; output to QuickTime and delivered for HDTV network broadcast. This video was featured in the 2008 Ottawa Animation festival.*
- 2004**      **Mosh**      New York, NY  
**Character Designer, Assistant Animator, Rotoscope Artist**  
I coordinated my work as a character designer and assistant animator with other members of the production team under the supervision of the director.  
*This 5-minute animated video was produced for Eminem's 'Encore' music album. It won MTV's "Best Breakthrough Music Video" award for 2004.*

## EDUCATION

- 1999**      **California Institute of the Arts**      Valencia, CA  
BFA: Film/Video: Character Animation

CLIENT REFERENCES AVAILABLE UPON REQUEST